

LAUNCH into 2012 with the **BONUS VALUE** 'BEST OF' eMag Series

Westwick-Farrow Media's new BEST OF 2011 eMags will feature a special Editor's selection of content published in the print version of each of the following magazines during the past 12 months.

These eMags will be an excellent one-stop resource for our targeted audience of industry professionals and will be **pushed out by eDM to all members** (print and digital magazine subscribers, eNewsletter subscribers and website members) in late January. They will also be heavily promoted on our websites, in eNewsletters and in the early 2012 issues of each magazine.

How can I profile my company in these exciting new eMags?

There are **only TWO** options for advertising in the BEST OF 2011 digital editions.

1. Book an ad (1/4 page and above) in any of the following print editions and you will receive the **same ad for FREE** in the BEST OF 2011 special edition eMag.

What's New in Electronics – Dec/Jan
 Voice+Data – Dec/Jan
 Sustainability Matters – Dec/Jan
 Electrical Solutions – Jan/Feb

2. The content in each eMag will be arranged by TOPIC, to make for the best possible reader experience. This allows for ONE SPONSOR for each TOPIC section within the eMag. This will include your logo (with live link to your website) on the top corner of each page in that section – see sample below.



Don't miss this excellent VALUE opportunity to kick off 2012

With only ONE SPONSOR available for each TOPIC these will move fast! All Topic Sponsors will also receive a linked logo and 25 word company profile on the Sponsors page in each edition.

Don't miss this excellent VALUE opportunity to kick off 2012. Get your marketing message in front of our qualified audience **up to THREE* times with just one ad spend!**

CONTACT YOUR ACCOUNT MANAGER NOW TO ENSURE YOUR PRESENCE IN THESE SPECIAL EDITIONS

* Your ad will appear in the normal Dec/Jan or Jan/Feb print magazine listed above, which also comes in a digital version, PLUS in the special BEST OF 2011 digital edition.



Investment:

1-5 page TOPIC: **\$600**

6-10 page TOPIC: **\$900**

11+ page TOPIC: **\$1200**

Only available to companies advertising in the print edition.



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