

## An audience snapshot from our electrical industry media group

Total unique members (Dec 2011): **6,717**

### Sample selection of opt-in subscribers\*

\* names protected by our Privacy Policy – all these subscribers have registered for the magazine (free subscription), eNewsletter or website

Maintenance Engineer, Hilton Hotels of Aust  
 Electrical Engineer, Uncle Ben's of Aust  
 Branch Manager, Frigrite Air Conditioning  
 Services Manager, Bovis Lend Lease  
 Estimator, Worldwide Building Svcs  
 Maint Electrician, Nestle Confectionery  
 Snr Project Engineer, Leighton Contractors  
 Inspector, Country Energy  
 Engineering Manager, ACI Glass  
 Electrical Engineer, Gosford City Council  
 Chief Elec Engineer, Shedden Uhde Pty Ltd  
 Electrician, Transfield Services  
 Contract Admin, Dept of Defence  
 Sensor Svc Tech, AGL  
 Electrical Engineer, Comalco Alum BellBay  
 Electrical Engineer, Hills Industries  
 Technical Director, Freeze Dried Foods NZ  
 Chief Proj Engineer, New Zealand Army  
 Manager, Jim's Electrical  
 Crew Leader Electrical, Redcliffe City Council  
 Service Manager, O'Donnell Griffin  
 Operations Manager, Power Services Victoria  
 Safety Officer, Portland District Health  
 Manager, Mount Maunani Elect Ltd  
 Manager, Werribee Electrical  
 Project Manager, Downer RML  
 Head Electrician, SunRice  
 Manager, Greenhill Electrical P/L  
 Managing Director, Adelaide Electric Motors  
 Manager, Waimea Electrical  
 Group Product Manager, Hagemeyer Australia  
 Manager, Nowra Aircon & Electrical  
 Eng Supervisor, Downer Engineering  
 Managing Director, Master Electrical Contrac  
 General Manager, General Lighting Services  
 Company Director, Phillips Electrical  
 Electrical Manager, Perisher Blue Pty Ltd  
 Engineering Manager, Rhima Australia Pty Ltd  
 Director, Link Electrical Ltd  
 Nat Product Mgr Elec, Tech Rentals  
 Managing Director, All State Elect Services  
 Chief Elect Engineer, Shedden Uhde Pty Ltd  
 Senior Engineer, Coffs Electricom  
 Project Manager, Optical Data Services P/L

Director, Cabling Queensland  
 Service Manager, Chubb  
 Principal Engineer, Commander  
 Support Analyst, Commonwealth Bank  
 Snr Customer Support Eng, Nortel Networks  
 Manager Utilisation, Origin Energy  
 ACT Project Manager, Diverse Data Comms  
 Telemetry Officer, Cab Water  
 Safety Manager, John Holland  
 Bldg Serv Engineer, Sydney Opera House  
 Service Manager, Honeywell  
 Elect Maintenance, Patties Bakery  
 Maint Supervisor, Steggles Food Products  
 Maint Electrician, Charles Stuart University  
 Electrician, Macquarie Hospital  
 Elect Maintenance, Mineral Hill Mine  
 Appliance Test Officer, ADI  
 Electrical Supervisor, Wollongong University  
 Electrician, Taylors Healthcare  
 Instrum/Elec Maint, Orica Australia Pty Ltd  
 Electrician, Spotless Defence Services  
 Electrical Trades, Air New Zealand  
 Electrician, BlueScope Steel  
 Electrical Planner, BHP Steel  
 Aircon Mechanic, Sub Zero Air-conditioning  
 Elec Supervisor, Tatiara Meat Company  
 Electrical Maint, Alcoa  
 Service Delivery Manager, Spotless  
 Elec Contractor, Mildara Mines Ltd  
 Senior Tech Officer, Telstra Corporation  
 Automation/Maint Mgr, Beringer Blass Wine Estate  
 Plant Electrician, Viscount Plastics Pty Ltd  
 Electronics Foreman, Oktedi Mining Ltd  
 Electrical Fitter, United Water Intl Pty Ltd  
 Maint Engineer, ANSTO  
 Service Manager, Siemens Building Technol  
 Service Engineer, Toshiba International Corp  
 Director, Central Districts Aircon  
 Managing Director, Datatel Communications  
 Managing Director, Kempton Electrical  
 Manager, Mason Electrical Service  
 Managing Director, Murray Valley Electrics  
 Director/Manager, Circuit Services Pty Ltd  
 Proprietor, Page Electrical Ltd

Magazine circulation (CAB – Sep 2011) : **4,224** readers (93% personally requested)



eNewsletter subscribers (Dec 2011): **4,419** eMag subscribers (Dec 2011): **1,633**