

STAND OUT



Westwick-Farrow Media's all new Microsites (Premium Directory listings)

TURN YOUR PRESS RELEASES INTO TARGETED WEBSITE TRAFFIC AND NEW CUSTOMER OPPORTUNITIES WITH...

Become a **Premium Directory Partner** of any of WFonline's 10 industry-specific, content-rich websites and watch your product releases, case studies and technical articles really start working for your business.

For as little as \$300 a month, you will see a marked increase in targeted traffic to your website while also positioning your company as an industry leader.

Your Microsite marketing benefits include:

- > Premium directory listing with company profile, web and email links
- > All your editorial content across our site links to your Microsite
- > Your Microsite, in turn, links to all editorial items on our site
- > Prime positioning in all Directory searches
- > All product, case study and articles enhanced with web and/or email links
- > Monthly report showing page views, web and email referrals for all items
- > Submit up to eight new editorial items per month
- > Logo linked to Microsite on home page and main Directory page

Special intro offer

The first 50 Microsites booked across WFonline network will receive a bonus 3 x FREE Hot Product promotions (value \$1200)



Click here to download more details and sample Microsite pdf.

The WFonline network

www.VoiceAndData.com.au
www.RadioComms.com.au
www.LabOnline.com.au
www.Electroline.com.au
www.FoodProcessing.com.au
www.InMotionOnline.com.au
www.ProcessOnline.com.au
www.SafetySolutions.net.au
www.SustainabilityMatters.net.au
www.ElectricalSolutions.net.au



Contact your Account Manager now to find out more or email
microsites@westwick-farrow.com.au

SAMPLE MicroSite

The screenshot shows a web page for 'Bonfiglioli Transmission' on a 'Sustainability Matters' directory. The page layout includes a top navigation bar with categories like NEWS, PRODUCTS, ARTICLES, TECH PAPERS, TOPICS, EVENTS, and DIRECTORY. A search bar is located in the top right. The main content area features a 'Directory Search' box, a 'Company description' for Bonfiglioli Transmission, a 'Live links' section with contact information, a 'Main product & brand listings' section with categorized lists of products and brands, and a 'Press Releases' section with recent news items. A 'Company logo' is displayed next to the company name. A 'Most Popular' sidebar on the right lists trending topics. At the bottom, there are advertisements for 'Web based job scheduling systems for SKIP operators' and 'Dwyer Instruments'.

Company description

Company logo

Live links

Main product & brand listings

Recent and past editorial posted on our site(s)