

# STAND OUT



## Westwick-Farrow Media's all new Microsites (Premium Directory listings)

**TURN YOUR PRESS RELEASES INTO TARGETED WEBSITE TRAFFIC AND NEW CUSTOMER OPPORTUNITIES WITH...**

Become a **Premium Directory Partner** of any of WFonline's 10 industry-specific, content-rich websites and watch your product releases, case studies and technical articles really start working for your business.

For as little as \$300 a month, you will see a marked increase in targeted traffic to your website while also positioning your company as an industry leader.

### Your Microsite marketing benefits include:

- > Premium directory listing with company profile, web and email links
- > All your editorial content across our site links to your Microsite
- > Your Microsite, in turn, links to all editorial items on our site
- > Prime positioning in all Directory searches
- > All product, case study and articles enhanced with web and/or email links
- > Monthly report showing page views, web and email referrals for all items
- > Submit up to eight new editorial items per month
- > Logo linked to Microsite on home page and main Directory page

### Special intro offer

The first 50 Microsites booked across WFonline network will receive a bonus 3 x FREE Hot Product promotions (value \$1200)



**Click here** to download more details and sample Microsite pdf.

### The WFonline network

[www.VoiceAndData.com.au](http://www.VoiceAndData.com.au)  
[www.RadioComms.com.au](http://www.RadioComms.com.au)  
[www.LabOnline.com.au](http://www.LabOnline.com.au)  
[www.Electroline.com.au](http://www.Electroline.com.au)  
[www.FoodProcessing.com.au](http://www.FoodProcessing.com.au)  
[www.InMotionOnline.com.au](http://www.InMotionOnline.com.au)  
[www.ProcessOnline.com.au](http://www.ProcessOnline.com.au)  
[www.SafetySolutions.net.au](http://www.SafetySolutions.net.au)  
[www.SustainabilityMatters.net.au](http://www.SustainabilityMatters.net.au)  
[www.ElectricalSolutions.net.au](http://www.ElectricalSolutions.net.au)



Contact your Account Manager now to find out more or email  
[microsites@westwick-farrow.com.au](mailto:microsites@westwick-farrow.com.au)

# SAMPLE MicroSite

WFonline

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Bonfiglioli was incorporated in 1956 by Clementino Bonfiglioli to meet the growing demand from the mechanical engineering industry. Today the company has production plants and branches in 13 countries, with a global workforce of more than 1900 and a turnover in excess of Euro 388 million.

**BONFIGLIOLI**

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Print listing | Update info

Phone: +612 8748 4400  
Email: [info@bonfiglioli.com.au](mailto:info@bonfiglioli.com.au)  
Online: [www.bonfiglioli.com](http://www.bonfiglioli.com)  
Address: 2 Cox Place, Glendenning NSW 2761

#### Products

- Cable Connectors
- Cable Installation, Contractors
- Cables & Wire
- Cabling Tools & Equipment
- CAT V(S) Equipment
- Conferencing, Video
- Modems
- Power Supplies, Batteries
- Power Supplies (UPS)
- Racks, Enclosures
- Test & Measurement
- Used Equipment

#### Brands

- AusVox
- Belden Cables
- Checkpoint
- ClaroVoIP
- Itarian
- Larscom
- Mindspeed

#### Press Releases

- [Can you meet Web 2.0?](#)
- [NBNs and the challenges facing Australian telcos](#)
- [Government's state operation success](#)
- [Removing security holes](#)
- [Growth of screened 10 Gbps cabinet switches LITE](#)
- [The unified communications collocation](#)
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**Most Popular** [Topic Guide](#)

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Company description

Company logo

Live links

Main product & brand listings

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