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Looking for NEW contacts & sales leads?

Have some good TECHNICAL or application papers?

A **Tech Paper promotion** program with the **all-new WFOonline** network of industry-specific websites is just what you have been looking for.

Get YOUR 'how-to', solutions or application-focused* technical paper delivered direct to targeted industry professionals in the 'research' stage of the buying cycle.

The screenshot shows the WFOonline website interface. At the top, there's a navigation bar with 'voice & data online' and a search bar. Below that, there's a section for 'Tech Papers' with a list of articles. One article is highlighted with a blue circle, titled 'Monitoring and managing VoIP networks' by Agilent Technologies. A pop-up window shows the details of this article, including the site name, vendor, phone, and extract. The extract states: 'The most critical challenge in running a Voice over IP (VoIP) network is assuring that customers...'. There are 'Read More' buttons for both the article and the pop-up.

Agilent Technologies Monitoring and managing VoIP networks
Site: Voice&Data
Vendor: Agilent Technologies
Phone:
Extract: The most critical challenge in running a Voice over IP (VoIP) network is assuring that customers ...
Pages: 10 For mail: PDF [Read More](#)

It's as easy as 1 – 2 – 3 ...

1

We **post** your Tech Paper in the WFOonline Tech Paper library, on the site of your choice.

2

We **promote** your Tech Paper via email broadcasts to site members, SEM campaigns, magazine advertising and cross-network promotion.

The WFOonline network of 10 industry-specific sites attracts over 33,000 unique visitors each month (Aug 08)

3

All WFOonline members who download your Tech Paper are added to our online *Lead Report Centre* in real time, and are available for you to **access and download** (csv, excel) whenever you choose (password secure).

A WFOonline TechPaper program is a highly targeted online marketing program aimed at getting your company some new contacts and sales leads.**

All for **LESS THAN \$20 a day!**

Title	Site	Creation Date	Downloads	Download History
White Papers				
Reducing security risk while improving efficiency	ProcessOnline.com.au	Sep 19, 2007	17	View
Asset management: The business imperative	ProcessOnline.com.au	Sep 19, 2007	17	View
Secure access: Best practices for the enterprise	ProcessOnline.com.au	Sep 19, 2007	17	View
Webcasts				
Building a cost-effective and robust disaster recovery solution	ProcessOnline.com.au	Sep 19, 2007	17	View
Proven effective management of the data recovery process	ProcessOnline.com.au	Sep 19, 2007	17	View
Software Demos				
Veritas Data Backup Solutions Connect VCB	ProcessOnline.com.au	Sep 24, 2007	75	View
Total			184	

Contact your **Westwick-Farrow Publishing** account manager for more details on Australia and New Zealand's first dedicated **LEAD GENERATION**** program for the industrial, engineering, science, electronics and comms sectors.



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* Tech Papers **MUST** be application, how-to or solutions focused. They should not be product or company focused. Your account manager and our editorial team will check all submissions for suitability prior to posting.

** Westwick-Farrow Publishing defines a 'lead' or 'contact' as a website member who has downloaded a Tech Paper on our network. These people are generally in the 'research' stage of the buying cycle and should be approached accordingly by your business development and sales teams.