

An audience snapshot from our IT & Comms industry media group

Total unique members (Dec 2011): **7,855**

Sample selection of opt-in subscribers*

* names protected by our Privacy Policy – all these subscribers have registered for the magazine (free subscription), eNewsletter or website

Info Systems Officer, Snowy River Shire Council	Hd Ntwrk Infrastruc, Credit Suisse Asset Mngmt
Snr N'work Architect, Boeing Australia Ltd	IT Ops Manager, WorkCover NSW
Voice Comms Manager, Allianz Australia	Voice Comms Manager, OneSteel
Voice Manager, Citigroup	Nat Voice Ops Mngr, TNT Telecommunications
General Manager IT, Colonial First State Inv	Enterprise Nwrks Mgr, Ford Motor Company
Exec Mngr Voice Syst, Commonwealth Bank of Aust	Director (ITS), La Trobe University
V&D Network Manager, Deutsche Bank AG	Telecomms Manager, St Vincent's Hospital
IT Comms Manager, Mission Australia	Operations Manager, TABCorp
Mgr Regulatory Compl, Powertel	IT Manager, Miele Australia Pty Ltd
General Manager, Primus Telecommunications	Director of IT, PMP Limited
Snr Mgr Comms System, Reserve Bank of Australia	General Manager IT, BMW Group Financial Serv
Solution Architect, TCNZA	MIS Manager, OCE Australia Ltd
Operations Manager, Telstra Corporation	Oceania Appl/Srv Mgr, Shell Australia
General Manager, Telstra Research Labs	Network Manager, Cadbury Schweppes
IT Manager, The University of Sydney	Chief Technol/Infras, ANZ Banking Group Ltd
Vocinet Manager, Aust Broadcasting Corp	Chief Exec Officer, Global Speech Networks
Mgr Information Sys, State Rail Authority NSW	Director, Rural Ambulance Victoria
Telecomms Manager, Accor Asia Pacific	Mngr Call Centre Ops, Dept of Human Services
Systems Devel Mngr, News Limited	IT Manager, RAAF
Group IT Manager, ADI Limited	IT Project Manager, Australia Post Tech Serv
Logistics Manager, Boral	Corp Telecomms Mngr, Thiess
General Mngr Network, Ericsson Australia	Director, Queensland Transport
Mngr Core Ntwrk Supp, AAPT Telecommunications	Mgr Network Systems, Telstra Corporation
IT Project Manager, Downer Engineering	Telecom Manager, Ergon Energy (BSP)
Mngr eBusiness Serv, MLC	Voice Services Mngr, Queensland Health
GM Business Data Ntw, SingTel Optus	Head of IT, Virgin Blue Airlines P/L
Technol Infrastr Mgr, Southcorp Wines Pty Ltd	IT Manager, Black & White Cabs
IT Manager, Grundy Television	Chief Exec Officer, Voxson Limited
IT Manager, Nine Network Australia	Group GM Technology, UniTAB Limited
MIS Manager, Global Telecom Ltd	Mngr Comms Systems, Department of Defence
Chief Exec Officer, Mobilesoft (Aust) Pty Ltd	Snr Telco Analyst, Lion Nathan Australia
Chief Tech Officer, Longreach Tele	Mngr Telecom Systems, Defence*Department of
Network Ops Manager, Sun Microsystems	Chief Info Officer, Dept of Human Services
Telecom/Cust Sup Mgr, Fuji Xerox Australia	CIO, Workcover Corporation
Mngr Telephone Serv, NSW Police Service	Comms & Ops Manager, WA Newspapers Ltd
Infrastructure Mngr, Arnotts Biscuits Limited	Telecoms Team Leader, Woodside Energy Ltd
Mngr Data Networks, Aust Federal Police	Network Manager, Alcoa World Alumina Aust
CIO, Australian Customs Serv	Network Ops Manager, Hydro Tasmania
Asst Commissioner IT, Aust Electoral Commission	Info Systems Manager, Tasmania Fire Service
Snr Director IT Serv, Aust Taxation Office	Mngr Comms Services, Tasmania Police
Director IT Security, Aust Bureau of Statistics	Snr N'work Proj Mngr, Roads & Traffic Authority
Manager Telecomms, Country Energy	Senior Systems Admin, Hunter Water Corp
T/Comms Manager, Dairy Farmers	General Manager, Telstra
CIO, Sydney Airport Corp Ltd	IT Director, Travelex
Network Sys Manager, Qantas	Mngr IS Architecture, TNT
Dir Info Sys/Support, Ambulance Service of NSW	CIO, Lion Nathan

Magazine circulation (CAB – Sep 2011) : **7,120** readers (83% personally requested)



eNewsletter subscribers (Dec 2011): **5,433** eMag subscribers (Dec 2011): **2,468**