

An audience snapshot from our electronics industry media group  
 Total unique members (Dec 2011): **7,839**

Sample selection of opt-in subscribers\*

\* names protected by our Privacy Policy – all these subscribers have registered for the magazine (free subscription), eNewsletter or website

Chief Engineer R&D, Equipmed Pty Ltd  
 Snr Design Engineer, Toyota Tech Centre Aust  
 Snr Instrument/Elect Eng, Worley ABB Computer  
 Hardware Maint, BHP Steel  
 Configuration Eng, Sydney Water Ltd  
 Elect Tech Supervisor, BHP  
 Communications Eng, Roads & Traffic Authority  
 Comp Hardware Specialist, Aust Federal Police  
 Design Engineer, Codan Pty Ltd  
 D&D Engineer, Krone Australia  
 Principal Engineer, Telstra Corporation  
 Elect Superintendent, Gladstone Port Authority  
 Electronics Manager, CSIRO Textile & Fibre  
 Design Engineer, Siemens VDO Automotive  
 Senior Engineer, Alcoa of Australia Ltd  
 Snr Control Sys Eng, Veolia Water Solutions  
 Elect Design Engineer, Cochlear  
 Elect Design Engineer, VDO Australasia  
 Design Engineer, Westel Wireless Systems  
 Design Engineer, Robert Boach (Aust) Pty Ltd  
 Head of Manufacturing, Resmed Limited  
 Design Engineer, Foxboro Transportation  
 Design Engineer, Siemens Limited  
 Designer, Smart Card Design Pty Ltd  
 Development Engineer, Trimble Navigation NZ Ltd  
 Development Engineer, Alcatel NZ  
 Director, Aviation Ground Services  
 Director R&D, Micronix Pty Ltd  
 Elect Design Drafter, ADI Limited  
 Elect Engineer, Ford Motor Co  
 Elect Production Supervisor, Fuji Xerox Australia  
 Design Engineer, Plessey Asia Pacific  
 Electronics Tech, Holden Limited  
 Engineering Director, Creative Audio

Control Sys Analyst, Prosperpine Sugar Mill  
 D&D Engineer, Cochlear Australia  
 Engineering Manager, Sew-Eurodrive Pty Ltd  
 D&D Engineer, Navman NZ Limited  
 Design Engineer, SIGMA Air Conditioning  
 Instrument Engineer, WA Petroleum  
 Instrument Draftsman, Worley Ltd  
 Applications Eng, Tait Electronics  
 ASIC Design Engineer, Semiconductor Tech Aust  
 Avionics Engineer, Qantas Airways  
 Chief Design Eng, Energy Intellect  
 Elect Design Engineer, Australia Antarctic Division  
 Main Supervisor, BHP Port Kembla  
 Managing Engineer, Holden Limited  
 Manager Traffic Systems, Roads & Traffic Authority  
 Elect Design Manager, Marine Air Systems NZ Ltd  
 SNR Software Eng, Aristocrat Leisure Industries  
 Elect Eng Mesa Sys, Bluescope Steel  
 Elect Engineer, Queensland Rail  
 Network Engineer, Singtel Optus Pty Ltd  
 Design Engineer, Chubb Electronic Security  
 Design Engineer, Sirius Cybernetics  
 Product Devel Engineer, Zip Heaters Australia P/L  
 Director, Logic Designs International  
 Director, InChip Design Pty Ltd  
 Production Engineer, British Aerospace Aust  
 Production Engineer, NEC Australia Pty Ltd  
 R&D Engineer, RNZAF  
 Design Engineer, Hunter Watertech  
 Design Engineer, Cherry Microsystems Research  
 Engineer, Kodak Australia Pty Ltd  
 Design Engineer, Boeing Australia  
 RF Engineer, QLD Television Limited

Magazine circulation (CAB – Sep 2011) : **6,241** readers (85% personally requested)  
 eNewsletter subscribers (Dec 2011): **4,670** eMag subscribers (Dec 2011): **1,791**

