

An audience snapshot from our food industry media group

Total unique members (Dec 2011): **6,671**

Sample selection of opt-in subscribers*

* names protected by our Privacy Policy – all these subscribers have registered for the magazine (free subscription), eNewsletter or website

HACCP Coord, Uncle Tobys Ltd
Head Brewer, Stockade Brewery
Milk Factory Mgr, Bega Cheese
New Product Dev Mgr, Burger King Australia
Director, Cardinal Seafoods
Engineering Mgr, Australia Meat Holdings
Packaging Dev Mgr, Tui Foods
Engineering Supervisor, Ardmona Foods Ltd
Packaging Dev Mgr, Unifoods
Operations Eng, Bundaberg Distilling Co
Packaging Mgr, Smiths Snackfoods
Distribution Manager, Mainland Products
Food Tech, Qantas Flight Catering
Packaging Purchaser, National Foods
Engineering Mgr, Montana Wines Ltd
Elect Control Engineer, Uncle Ben's of Aust
Packaging Tech, Nestle NZ
Plant Manager, Inghams Enterprises
Tech/Purch Mgr, Pizza Haven
General Mgr, Mudgee Regional Abattoir
Process Operation, Kiwi Coop Dairies
Procurement Spec, Heinz Watties
Prod Superintendent, Golden Circle Ltd
Project Eng, Master Foods of Aust
Engineering Mgr, The Smiths Snackfood Co
Director, Natural Life Foods
Plant Manager, Bulmer Australia
Engineering Mgr, Don Smallgood Co
Packaging Coord, Arnotts Biscuits
R&D Tech, Berri Ltd
Engineering Mgr, Nestle NZ Ltd
Snr Development Tech, Pauls Ltd
Refinery Chemist, Bundaberg Sugar Co
Senior Chemist, Kiwi Dairies
Plant Manager, McCain Foods
Engineering Mgr, Berrivale Ltd
Snr Winemaker, Leeuwin Estate
Tech Systems Mgr, Bundaberg Sugar Ltd
Food Tech, The Original Juice Co
Tech Mgr, Coopers Brewery Ltd
Cereal Tech, Goodman Fielder Baking
Director, Summertime Fruit Juices

Chief Engineer, Sanitarium Hlth Food Co
Packaging Mgr, Mainland Products
Chemist, Dominion Salt
Choc Dev Mgr, Cadbury Confectionery
Development Mgr, Unilever Foods
Director, Alpine Soft Drinks
Development Tech, Nestle Ice Cream
Director, Universal Seafoods
Packaging Dev Mgr, Cerebos Foods
Director, Sydney Nut & Sweet Co
HACCP Coord, Pace Farm Egg Products
Director, Wholesome Bake Pty Ltd
Group QA Mgr, Miranda Wines
Chief Engineer, King Island Dairies
Director, Lifestyle Bakery Pty Ltd
Group Lab Mgr, DB Breweries Ltd
Elec Engineer, Nestle Confectionery Ltd
Warehouse Mgr, Ice Cream Systems
Elect Team Leader, Coca Cola Amatil
Packaging Specialist, Pastoral Foods NZ
Engineering Mgr, Tooheys Breweries
Eng/Site Servs, Carlton & United Brewery
R&D Tech, Westland Milk Products
Engineering Mgr, Northland Coop Dairy
Warehouse Supervisor, The Wrigley Co
Factory Mgr, Master Butchers
Financial Controller, Creative Icecreams
Fish Proc Mgr, Sanford South Island Ltd
Flavour Scientist, Lion Nathan
Food & Pack Tech, Southcorp Packaging
Food Ingrid Spec, Nestle NZ
Project Eng, Mars Confectionery
Food Tech, Darrell Lea Choc
Process Improvement, Coca Cola Amatil
Senior Chemist, Bonlac Foods
Food Tech, Kellogg (Aust)
Food Tech, Goodman Fielder
Food Tech, Cook Islands Dairy Foods
Plant Manager, Osprey Seafoods
General Mgr, Avocado Processors Aust
General Mgr, Arnotts Biscuits
Group Eng Mgr, Orange City Beef

Magazine circulation (CAB – Sep 2011) : **7,127** readers (85% personally requested)

eNewsletter subscribers (Dec 2011): **4,058** eMag subscribers (Dec 2011): **1,182**



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